

DJORDJE PAJKANOVIC

UX/UI Designer | Product Owner | Web Developer



djordje.upwork@gmail.com

+382 69 068078

<https://djordje.vercel.app/>

PROFILE

Product Lead for 3+ years at Influencer Marketing Hub, specializing in project management, UX/UI design, and workflow optimization.

LASTEST PROFESSIONAL EXPERIENCE

Product Owner

Influencer Marketing Hub

January 2022 - Present

- UX/UI Design Lead (Ideation, Design and Specification)
- Project Management (OKR Framework and SCRUM)
- Quality Assurance (Automated Technical SEO Testing)

UX / UI Designer

Ballpoint Marketing LLC

October 2024 - Present

- UX/UI Redesign (Entire Website Redesign)
- Designing 7 step Checkout Funnel (Subscription Model)
- Front-end Development on Custom Shopify Theme

Web Developer / Designer

Nordic Waves Group

June 2021 - June 2022

- Designing sustainable oriented website with interactive experience.
- Drawing custom graphics and animations.
- Designing multi-step interactive Carbon Calculator Tool

EXPERTISE

- UX/UI Design
- Project Management
- Web Development
- Automation Development
- Quality Assurance

EDUCATION

2017 - 2022 **Technical University of Vienna (TU)**
Bachelor in Business Informatics

TOOLS

- Adobe Creative Cloud / Figma / Procreate
- Google Analytics / Jira / Trello / Slack
- Clay / Apollo Enrichment Software
- Relevance.ai / GPT / DeepSeek / Vercel / n8n
- Make.com / Zapier
- Shopify / Wordpress / Framer / Webflow

LANGUAGES

Montenegrin - Native

English - Fluent

German - Intermediate

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